



Dear Colleagues and Friends,

It is our pleasure to inform you about our upcoming "GulfThoracic 2011 Congress" organized by the Saudi Thoracic Society, the Emirates Allergy and Respiratory Society, in collaboration with the American College of Chest Physicians, sponsored in part by the Cleveland Clinic and the American Association for Respiratory Care, which will be held in Dubai, UAE from 16-19 March, 2011, at **The Ritz Carlton - Dubai International Financial Centre (DIFC)**.

This meeting is the 2nd Annual Scientific Meeting of the Saudi Thoracic Society, the Emirates Allergy and Respiratory Society, in collaboration with the American College of Chest Physicians (**UPDATE ON THORACIC MEDICINE**). We take special pride for the second participation of the American College of Chest Physicians (**ACCP**), the partial sponsorship of the Cleveland Clinic (**CCF**) and the American Association for Respiratory Care (**AARC**). In addition to the participation of the Arab Paediatric Pulmonology Association (**APPA**) and the Gulf Society of Paediatric Respirology (**GSPR**).

During this Scientific Event, it is anticipated that our attendance would exceed fifteen hundred from the PAN-Arab region and other parts of the world. The attendees would include the **ELITES** in Specialties related to Thoracic Medicine, which includes but not limited to: Pulmonologists, Thoracic Surgeons, Allergist & Immunologist, Intensivists, Internists, Primary Care Physicians, Pharmacists, Scientists, Respiratory Care Specialists, as well as Technologists and Nursing Staff.

As usual, the conference will be complemented by an Exhibit Hall to host the leaders of Pharmaceutical Industry Companies, Medical Equipment Manufacturers, as well as other related companies.

The organizers of the GulfThoracic-2011 value and consider **ALL** Pharmaceutical/ Medical Equipment industry as partners. Therefore, we highly encourage our partners to contact us as soon as possible to discuss any of the following sponsorship choices. We are highly encouraged by a number of companies who already made their initial contact.

Therefore, it is our privilege to invite your esteemed company to participate in this highly regarded Conference and Exhibition. Below, please find enclosed herewith the different categories of sponsorship and exhibition for your consideration:

Thank you

Chairman, GulfThoracic Congress 2011

M Hajjaj Prof. Mohamed S. Al-Hajjaj MD, FRCP(C)
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Consultant Pulmonologist
President, Saudi Thoracic Society
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Chairman, Organizing Committee

Bassam Mahboub MD, FRCPC, FCCP
Consultant Pulmonary Medicine,
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GulfThoracic

مؤتمر الخليج لطب وجراحة الصدر

Dubai 2011

The Ritz Carlton - Dubai International Financial Centre (DIFC)
16 - 19 March 2011, Dubai, United Arab Emirates

SPONSORSHIP BROCHURE

PLATINUM SPONSOR **USD 100,000**

PRE EVENT INVOLVEMENT

- Logo on the front cover of the brochure under the prestigious heading of Platinum Sponsor which will be mailed to 2500 professionals.
- 100 words company Profile will be included on the Congress final program
- Company logo and profile featured on the website as Platinum Sponsor.
- Company logo to feature on the E- brochure.
- Company to receive 25% discount on their invites
- Reciprocal website hot link to the company's website from Congress website.
- Acknowledgements in all PR and media campaigns for the event leading up to the event.

ONSITE BRANDING AND EXHIBITIONS

- 1 main symposium to nominate a speaker on company's behalf, schedule of the symposium decided by the committee
- 1 workshop symposium dedicated for the sponsor, subject to approval.
- Logo to predominantly feature on signage displayed on auditorium (back drop), through out conference venue (Registration counter, banners, roll-ups) as Platinum Sponsors.
- Recognition from the keynote presenter at the opening ceremony.
- 1 exclusive corporate banners/signage at the auditorium, produced by the organiser.
- 1 exclusive pop up corporate banner at the registration desk and exhibition area or refreshment area produced by organiser.
- 18 (6X3) prime exhibiting area of your choice for networking.
- Logo on conference documentations as Platinum Sponsor.
- Corporate literature or promotional material to be included on the delegate pack.
- 15 complimentary delegate passes for the entire congress.
- 2 complimentary passes to your staff for exhibition area.



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SPONSORSHIP BROCHURE

GOLD SPONSOR
USD 75,000

PRE EVENT INVOLVEMENT

- Logo on the front cover of the brochure under the second highest heading of Gold Sponsor which will be mailed to 1500 professionals.
- Company logo to be included on conference final program
- Company logo and profile featured on the website as Gold Sponsor.
- Company logo to feature on the E- brochure.
- Reciprocal website hot link to the company's website from Congress website.
- Company to receive 15% discounts on their invites.
- Acknowledgements in all PR and media campaigns for the event.

ONSITE BRANDING AND EXHIBITIONS

- 1 workshop offered during the congress, subject to approval.
- Logo to predominantly feature on signage displayed on auditorium (back drop), through out conference venue (banners, roll-ups) as Gold Sponsors.
- Recognition from the keynote presenter at the opening ceremony.
- 12 (4X3) prime exhibiting area of your choice for networking.
- Logo on conference documentations as Gold Sponsor.
- Corporate literature or promotional material to be included on the delegate pack.
- 10 complimentary delegate passes for the entire congress.
- 2 complimentary passes to your staff for the exhibition area.



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SPONSORSHIP BROCHURE

SILVER SPONSOR **USD 50,000**

PRE EVENT INVOLVEMENT

- Logo on the front cover of the brochure under the heading of Silver Sponsor which will be mailed to 1500 professionals.
- Company logo on the poster.
- Company logo and profile featured on the website as Silver Sponsor.
- Company logo to feature on the E- brochure.
- Reciprocal website hot link to the company's website from Congress website.
- Company to receive 10% discount on their invites

ONSITE BRANDING AND EXHIBITIONS

- One refreshment break offered to the Silver Sponsor
- Logo to predominantly feature on signage displayed on auditorium (back drop, roll-ups) throughout conference venue as Silver Sponsor.
- Recognition from the keynote presenter at the opening ceremony.
- A 9 (3X3) prime exhibiting area of your choice for networking.
- Logo on conference documentations as Silver Sponsor.
- Corporate literature or promotional material to be included on the delegate pack.
- 8 complimentary delegate passes for the entire congress.
- 2 complimentary passes for the staff for exhibition area.
- Sponsor's Key Clients/ Prospect will be offered a 15% discount on their behalf.



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SPONSORSHIP BROCHURE

BRONZE SPONSOR **USD 30,000**

PRE EVENT INVOLVEMENT

- Logo on the front cover of the brochure under the heading of Bronze Sponsor which will be mailed to 1500 professionals.
- Company logo on the poster.
- Company logo and profile featured on the website as Bronze Sponsor.
- Company logo to feature on the E- brochure.
- Reciprocal website hot link to the company's website from Congress website.

ONSITE BRANDING AND EXHIBITIONS

- Logo to predominantly feature on signage displayed on auditorium (back drop, roll-ups) throughout conference venue as Bronze Sponsor.
- Recognition from the keynote presenter at the opening ceremony.
- A 9 (3X3) prime exhibiting area of your choice for networking.
- Logo on conference documentations as Bronze Sponsor.
- 3 complimentary delegate passes for the entire congress.
- 2 complimentary passes for the staff for exhibition area.



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SPONSORSHIP BROCHURE

LUNCH SPONSOR **USD 40,000**

PRE EVENT INVOLVEMENT

- Logo on the front cover of the brochure under the heading of Lunch Sponsor which will be mailed to 1500 professionals.
- Company logo on the poster.
- Company logo and profile featured on the website as Lunch Sponsor.
- Company logo to feature on the E- brochure.
- Reciprocal website hot link to the company's website from Congress website.

ONSITE BRANDING

- Opportunity to welcome the guest with a short opening speech before lunch, introducing the company for not more than 15 minutes.
- Recognition as the Lunch Sponsor with corporate logo on sponsorship acknowledgement sign situated on the prominent locations within the venue for example stage and registration desk etc.
- Full and exclusive Corporate signage (Roll ups) will be displayed on the lunch area with table flags, banners, rollups and on direction signage
- A prime 3 X 3 (9 sq. m) area for exhibition
- 3 complimentary full congress registration
- Dedicated table for the sponsor on the lunch area A prime 3 X 3 (9 sq. m) area for exhibition
- 3 complimentary full congress registration
- Dedicated table for the sponsor on the lunch area



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SPONSORSHIP BROCHURE

REFRESHMENT SPONSOR **USD 20,000**

PRE EVENT INVOLVEMENT

- Logo on the front cover of the brochure under the heading of Refreshment Sponsor which will be mailed to 1500 professionals.
- Company logo on the poster.
- Company logo and profile featured on the website as Refreshment Sponsor.
- Company logo to feature on the E- brochure.
- Reciprocal website hot link to the company's website from Congress website.

ONSITE BRANDING

- Opportunity to host three refreshment breaks during the conference
- Opportunity to welcome the guest with a short opening speech before refreshment break, introducing the company for not more than 5 minutes.
- Recognition as the Refreshment Sponsor with corporate logo on sponsorship acknowledgement sign situated on the prominent locations within the venue for example stage and registration desk etc.
- Full and exclusive Corporate signage (Roll ups) will be displayed on the refreshment area with table flags, banners, rollups and on direction signage
- A prime 3 X 3 (9 sq. m) area for exhibition
- 3 complimentary full congress registration
- Dedicated table for the sponsor on the refreshment area



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SPONSORSHIP BROCHURE

**LANYARD SPONSOR
(EXCLUSIVE SPONSORSHIP)
USD 10,000**

- Company's logo and profile to be featured on the website as "Support Sponsor"
- Reciprocal hot link to your website from the event website.
- Conference lanyards to be given to all delegates upon registration.
- Logo exclusively will be printed on the lanyard for the supporter.
- 2 delegate pass for the entire congress.

**DELEGATE BAG SPONSOR
(EXCLUSIVE SPONSORSHIP)
USD 20,000**

- Logo on Front Cover of Conference Brochure and Final Conference Programme as "Support Sponsor"
- Logo on conference posters
- Sponsor to receive brochures for own distribution and promotional purposes
- Company logo and profile to be featured on
- Event website as "Support Sponsor"
- Company Logo on the E-Brochure
- Reciprocal website hotlink to your home page from event website
- 1 Branded Pop-Up Banner in the Conference Registration area highlighting the sponsorship
- Branded Delegate Bags carrying company logo along with conference title will given to every delegate upon registration.
- Corporate Literature(company brochure) to be inserted in the delegate bag and given to every attendee
- 5 delegate passes for the entire congress



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SPONSORSHIP BROCHURE

GALA DINNER SPONSOR (EXCLUSIVE SPONSORSHIP) **Value to be discussed**

PRE EVENT INVOLVEMENT

- Logo on Front Cover of Conference Brochure and Final Conference Programme as "Gala Dinner Sponsors"
- Sponsor to receive brochures for own distribution and promotional purposes
- Company logo and profile to be featured on event website as "Gala Dinner Sponsors"
- Company Logo on the E-Brochure
- Logo on conference posters
- Reciprocal website hotlink to your home page from event website.

ONSITE BRANDING

- Exclusive host of Gala Dinner for the entire delegates
- Inclusive of Banquet & Catering Costs (catering organised by the organiser).
- Brief Welcome Address / Speaking Opportunity.
- Sponsor entitled to 10 VIP Corporate Invitations to attend the Reception Dinner (VIP Corporate Clients' table reservation at Reception)
- 2 Exclusively Branded Corporate Banners produced by organiser.
- Additional Branding Opportunities (to be provided by sponsor)
- Corporate Literature and/or Advertising Material to be distributed at Dinner Reception
- All dinner tables to be branded with Desk Flags carrying the company logo
- 20 complimentary passes for the congress.
- 10 extra corporate invitations to networking dinner.



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SPONSORSHIP BROCHURE

EXHIBITION

A trade exhibition covering pharmaceutical products, diagnostics and lab tests, lab ware, medical equipment, and instruments, will be organized during the congress at the same venue.

Companies dealing in any one of the above disciplines will find this a good opportunity to display their products to a large audience comprising of senior scientists, doctors from the world over and from premiere medical institutions of the Middle East officials from the Health Ministry and from other important Government Organizations.

Stalls built in octonorm system of sizes 9 sq. mts and in multiples of 3 are available as per following details. All stalls will be carpeted with facial and adequate lighting along with furniture as per details below.

FLOOR PLAN/STALLS SIZE

Stand type	Size	Tariff (US\$)	Cost includes
In-line	9 sq. meters.	\$10,000	1 table, 3 chair and 3 spot lights

FLOOR PLAN/STALLS SIZE

- One complimentary registration to the Congress scientific sessions
- Two exhibitor badge for the staff for exhibition area only.
- Exhibitor listing on the website and in the final program

Note: Please direct all your inquiries and communications to:

Conference Executive Director

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